THE LONG FELT WANT.

Bill Nye's Experience in Toying with a Daily Paper.

A Spirited Contest with a Formida. ble Rival-Victory at Last-The Moral of

It All.

[Bill Nye in Detroit Free Press,] Robert J. Burdette, having related his experience with a young and struggling daily, I move that other brethren present relate their own little history. I think it is sometimes a relief to unburden the soul by a confession.

I toyed with a daily once which was incorporated to fill a long felt want. I did not know it was loaded. There was a rival daily that had been running two years, and we entered the arena, hoping to win an easy victory over this paper and become a great power in the west. We made it our business to boom every thing that was boomable and to sneer at the lack of enterprise of our adversary. We got specials by mail, press reports by slow freight, and showed a style of fearless enterprise that was the envy and the admiration of many large metropolitan journals. We thought that our adversary wouldn't last more than a month after election, but Thanksgiving came and found The Evening Squawker still on deck. The editor would come and borrow print paper of us and then use it to call us the slime bedecked and putrid exponent of a still more baneful political faction. We would borrow a font of brevier of him and characterize his paper as the wailing foundling, dying in the poisonous vapors of the deadly swamp of political filth, wherein it had chosen its bed, edited by the bitter foe of the laundress and Lindley Murray, a man who had evaded justice for forty years, and, not content with the outrage of all moral sense, had declared war on the spelling book.

Thus we kept up a spirited contest for a long time. Sometimes we couldn't get our paper out of the freight office, and sometimes he couldn't, but we would loan each other the last quire we had and keep friendly, while through the columns of our respective papers we spoke of each other in language which might have been constructed as reproachful to some people.

It was an exciting time. One day The Squawker would offend a subscriber, and he would come over to us, and the next day we would unwittingly tread on the toes of one of our great army of subscribers, and he would go over to the enemy.

The editor of the other paper and myself saw that it was going to be a war of extermination. We ground our teeth and our shears and sailed in. At the end of the first year he had discharged his servant girl and my paper owed me \$800 salary. At the end of the second year he had blown in his fine brick residence and I had taken my salary as police justice and thrown it into the rapacious maw of my little hungry long felt

One day the little, muddy, measly, long suffering features of The Evening Squawker failed to appear. We kept asking the office boy why The Squawker didn't come. He didn't know. Finally he went to the publication office. The door was locked. A map of Dakota was hung over one window and a printer's towel over the other. The office boy raised the map and stole in. The uncertain light here and there broke in straggling rays through the threadbare places in the towel. On the desk lay a letter from the advertiser of a Colic Eraser in which he offered to take a column in The Squawker a year, following pure reading matter and with 2,000 lines of reading notices to be strung along through editorials from day to day, in bold-faced type, and in consideration therefor to furnish for two years to the editor, or his order, fifty bottles of the Colic Eraser at publisher's price, delivered on board the

Everything about the office showed that the work had been going bravely on when the summons came. In fact the summons lay there on the desk among other papers, along with a writ of attachment for \$253.85. This shows what a hold a paper gets on its subscribers and also what a hold the subscriber gets on the paper. The sherig had been a subscriber to the Squawker ever since it started, but we didn't know his attachment for the paper was so great.

We won the day, but at what a sacrifice. The smoke of conflict cleared away and showed that the victory was not worthy of the carnage. We had survived, but we were not proud. The Squakwer had fought us bravely, and now its still, cold form lay in the basement of the chief creditor, and the usual notice of attachment was tacked on the

The editor and myself met on the following day, and he was the more cheerful of the two. He said he felt sorry for me. "I can use what I get hereafter on my family," said he; "but you can't. You will feel guilty if you buy a harrel of flour for your own use, knowing that it may imperil the next issue of the paper. I have passed all that." And he was right. The quicker a man decides to cease publishing a daily paper where it is not needed, just simply through a high moral sense of duty, the sooner he will become light-hearted and joyous. I paid \$2,000 for the privilege of knowing this, and I present it to every paid-up subscriber of The Free Press without money and without price. I don't know very much, but if there's anything I do know, and know it hard, and know it with one hand tied behind me, it is

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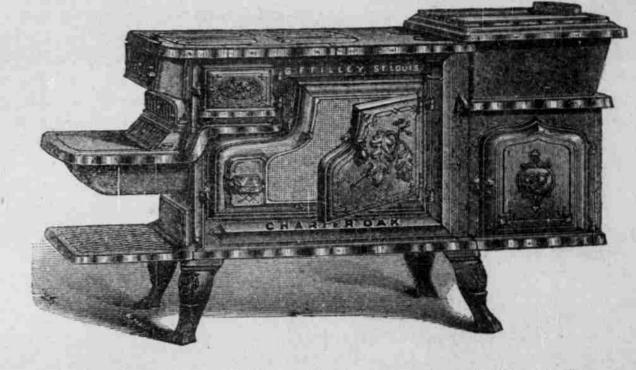
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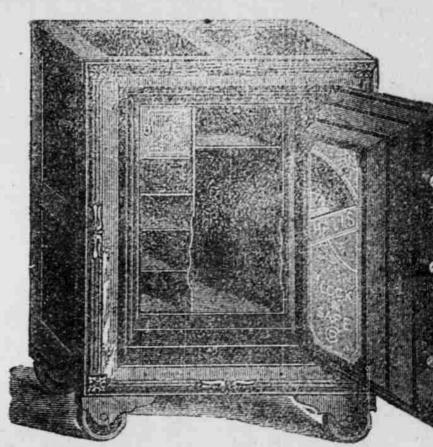
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